

## EEO Public File Report

This report covers full-time vacancy recruitment data for the period of August 1, 2006 to July 31, 2007.

1. Employment Unit – Cumulus Licensing LLC – Green Bay, Wisconsin
  
2. Unit Members (Stations and Communities of License):
  - WQLH (FM) Green Bay, WI
  - WZNN (FM) Allouez, WI
  - WDUZ (FM) Brillion, WI
  - WDUZ (AM) Green Bay, WI
  - WOGB (FM) Kaukauna, WI
  - WPCK (FM) Denmark, WI
  
3. EEO Contact Information:
  - Jessica Lear
  - EEO Coordinator
  - Cumulus Licensing LLC – Green Bay
  - 810 Victoria Street
  - Green Bay, WI 54302
  - T – (920) 468-4100
  - F – (920) 468-0250
  - Jessica.Lear@cumulus.com
  
4. List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:
  - Account Executive                      Personal Reference
  - Account Executive                      Radio
  - Local Sales Manager                  Personal Reference
  - Account Executive                      Cumulus On Air Radio Ad
  - Account Executive                      Radio
  - Account Executive                      Radio
  - Business Manager Asst.              Personal Reference/Radio
  - WDUZ Morning Co-Host              www.allaccess.com

Recruitment Sources  
Cumulus Broadcasting  
Green Bay

Every Group in this list of sources has been notified of every open position within our company.

# Recruitment Sources Used to Fill Each Vacancy Cumulus Broadcasting Green Bay

## EEO Contact Information

### MAIL

**Name:** Association for Women in Communications

**Contact:** Job Bulletin

**Address:** PO Box 511847

**State & Zip:** Milwaukee, WI 53203

**Email:** \_\_\_\_\_

**Website:** [www.awcmilwaukee.org](http://www.awcmilwaukee.org)

**Phone:** 414-297-9424

**Fax:** \_\_\_\_\_

**Name:** Multicultural Center of Green Bay

**Contact:** \_\_\_\_\_

**Address:** 612 Stuart Street

**State & Zip:** Green Bay, WI 54301

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Phone:** 920-438-1660

**Fax:** \_\_\_\_\_

**Name:** Oneida Tribe of Indians

**Contact:** \_\_\_\_\_

**Address:** PO Box 365

**State & Zip:** Oneida, WI 54155

**Email:** \_\_\_\_\_

**Website:** <http://hrd.oneidanation.org>

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Name:** UW-Platteville Dept Of Comm. (On Air Type Jobs )

**Contact:** \_\_\_\_\_

**Address:** 307 Pioneer Tower

**State & Zip:** Platteville, WI 53818-3099

**Email:** \_\_\_\_\_

**Website:** -

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

### FAX

**Ask for a certain date for jobs to be posted until**

**Name:** Alverno College

**Contact:** Job Posting

**Address:** PO Box 343922

**State & Zip:** Milwaukee, WI 53234-3922

**Email:** \_\_\_\_\_

**Website:** [www.alverno.edu](http://www.alverno.edu)

**Phone:** \_\_\_\_\_

**Fax:** 414-382-6443

**Name:** Anoka-Pamsey Community College

**Contact:** Freddy

**Address:** 11200 Mississippi Blvd N.W.

**State & Zip:** Coon Rapids, MN 55433

**Email:** \_\_\_\_\_

**Website:** [www.anokaramsey.edu](http://www.anokaramsey.edu)

**Phone:** 763-427-2600

**Fax:** 763-433-1521

**Name:** Concordia University

**Contact:** Jean Austin

**Address:** 12800 N. Lake Shore Drive

**State & Zip:** Mequon, WI 53092

**Email:** \_\_\_\_\_

**Website:** [www.cuw.edu](http://www.cuw.edu)

**Phone:** 262-243-5700

**Fax:** 262-243-4478

**Name:** Hmong American Partnership

**Contact:** Yer Thao

**Address:** 2198 S. Memorial Drive

**State & Zip:** Appleton, WI 54915

**Email:** \_\_\_\_\_  
**Phone:** 920-739-3192

**Website** \_\_\_\_\_  
**Fax:** 920-739-3687

**Name:** Milwaukee Urban League

**Contact:** Employment Dept

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** 414-374-1995

**Name:** Southern Illinois University - Carbondale - Dept. of R&T

**Contact:** Job Openings

**Address:** Dept of Radio & Television Mail code 6609

**State & Zip:** Carbondale, IL 62901-6609

**Email:** \_\_\_\_\_

**Website** [www.siu.edu](http://www.siu.edu)

**Phone:** 618-536-7555

**Fax:** 618-453-6982

**Name:** UW Fox Valley Student Services

**Contact:** Brenda Rickert

**Address:** 1478 Midway Road

**State & Zip:** Menasha, WI 54952

**Email:** \_\_\_\_\_

**Website** \_\_\_\_\_

**Phone:** 920-832-2620

**Fax:** 920-832-2850

**WEBSITE**

**Name:** All About Country (On Air Type Jobs )

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website** [www.allaboutcountry.com](http://www.allaboutcountry.com)

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Username:** jenwickert

**Password:** jennifyr

**Name:** All Access (On Air Type Jobs )

**Contact:** Joel Denver

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website** [www.allaccess.com](http://www.allaccess.com)

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Username:** jennifyr

**Password:** wickert

**Name:** Central Lakes College

**Contact:** Mary Devahl

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website** [www.clcmn.edu](http://www.clcmn.edu)

**Phone:** 800-933-0346 Ext. 8019

**Fax:** \_\_\_\_\_

**Username:** \_\_\_\_\_

**Password:** \_\_\_\_\_

**Name:** Concordia University - St. Paul

**Contact:** Diana Sukut

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** [sukut@csp.edu](mailto:sukut@csp.edu)

**Website** [www.collegecentral.com/csp](http://www.collegecentral.com/csp)

**Phone:** 651-603-6241

**Fax:** 651-659-0207

**Username:** jwickert

**Password:** goldenbear

**Name:** Entertainment Careers (Broadcast Only)

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**State & Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website** [www.entertainmentcareers.net](http://www.entertainmentcareers.net)

**Phone:** \_\_\_\_\_  
**Username:** \_\_\_\_\_  
  
**Name:** Minnesota State University - Moorhead  
**Address:** 1104 7th Ave South  
**Email:** [careers@mnstate.edu](mailto:careers@mnstate.edu)  
**Phone:** 218-477-2131  
**Username:** jwickert  
  
**Name:** Mustang Jobs  
**Address:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Username:** jwickert  
  
**Name:** St. Norbert College  
**Address:** 100 Grant Street  
**Email:** \_\_\_\_\_  
**Phone:** 920-403-3040  
  
**Name:** University of Minesota - Morris  
**Address:** 600 E. 4th Street  
**Email:** \_\_\_\_\_  
**Phone:** 888-UMM-EDUC  
**Username:** \_\_\_\_\_ 8193  
  
**Name:** UW Superior  
**Address:** PO Box 2000  
**Email:** [mharris@uwsuper.edu](mailto:mharris@uwsuper.edu)  
**Phone:** 715-394-8101  
**Username:** jen  
  
**Name:** Wisconsin Lutheran College  
**Address:** 8800 W. Bluemound Road  
**Email:** \_\_\_\_\_  
**Phone:** 414-443-8635  
**EMAIL**  
**Name:** Alexandria Technical College  
**Address:** 1601 Jefferson St  
**Email:** [dennist@alx.tec.mn.us](mailto:dennist@alx.tec.mn.us)  
**Phone:** 320-762-4420  
  
**Name:** Beloit College  
**Address:** 700 College St  
**Email:** [davisa@beloit.edu](mailto:davisa@beloit.edu)  
**Phone:** 608-363-2673

**Fax:** \_\_\_\_\_  
**Password:** \_\_\_\_\_  
  
**Contact:** Fran Burnside (?)  
**State & Zip:** Moorhead, MN 56563  
**Website:** [www.mnstate.edu/career](http://www.mnstate.edu/career)  
**Fax:** \_\_\_\_\_  
**Password:** jennifyr  
  
**Contact:** \_\_\_\_\_  
**State & Zip:** \_\_\_\_\_  
**Website:** [www.mustnagjobs.com](http://www.mustnagjobs.com)  
**Fax:** \_\_\_\_\_  
**Password:** jennifyr  
  
**Contact:** Jodie Gehm  
**State & Zip:** De Pere, WI 54115  
**Website:** [www.snc.edu/career/professional](http://www.snc.edu/career/professional)  
**Fax:** 920-403-4052  
  
**Contact:** \_\_\_\_\_  
**State & Zip:** Morris, MN 56267  
**Website:** [www.morris.umn.edu](http://www.morris.umn.edu)  
**Fax:** \_\_\_\_\_  
**Password:** jennifyr  
  
**Contact:** Marie Harris  
**State & Zip:** Superior, WI 54880-4500  
**Website:** [www.ecampusrecruiter.com/uwsu](http://www.ecampusrecruiter.com/uwsu)  
**Fax:** \_\_\_\_\_  
**Password:** wickert  
  
**Contact:** Jeff Webber  
**State & Zip:** Milwaukee, WI 53226  
**Website:** [www.wlc.edu/services/career](http://www.wlc.edu/services/career)  
**Fax:** 414-443-8522  
  
**Contact:** Dennis Thompson  
**State & Zip:** Alexandria, MN 56308  
**Website:** [www.alextech.edu](http://www.alextech.edu)  
**Fax:** 320-762-4421  
  
**Contact:** Angela Davis  
**State & Zip:** Beloit, WI 53511  
**Website:** [www.beloit.edu](http://www.beloit.edu)  
**Fax:** 608-363-2109

**Name:** Broadcasting Institute of Maryland  
**Address:** 7200 Hartford Rd  
**Email:** [info@bim.org](mailto:info@bim.org)  
**Phone:** 800-942-9246

**Contact:** \_\_\_\_\_  
**State & Zip:** Baltimore, MD 21234  
**Website:** [www.bim.org](http://www.bim.org)  
**Fax:** \_\_\_\_\_

**Name:** Brown College  
**Address:** 1440 Northland Dr  
**Email:** [kbaumeister@browncollege.edu](mailto:kbaumeister@browncollege.edu)  
**Phone:** 651-905-3499

**Contact:** Karol Baumeister  
**State & Zip:** Mendota Heights, MN 55120  
**Website:** [www.houseofedu.com/brown/index.html](http://www.houseofedu.com/brown/index.html)  
**Fax:** \_\_\_\_\_

**Name:** Cardinal Stritch University  
**Address:** 6801 Yates Road  
**Email:** [career@stritch.edu](mailto:career@stritch.edu)  
**Phone:** 414-410-4157

**Contact:** Tom Kipp  
**State & Zip:** Milwaukee, WI 53217-3985  
**Website:** [www.stritch.edu](http://www.stritch.edu)  
**Fax:** 414-410-4160

**Name:** Carrol College  
**Address:** 100 N East Ave.  
**Email:** [wyc@xmail.cc.edu](mailto:wyc@xmail.cc.edu)  
**Phone:** 262-524-7335

**Contact:** Counseling and Career Service  
**State & Zip:** Waukesha, WI 53186  
**Website:** [www.cc.edu](http://www.cc.edu)  
**Fax:** 262-524-6892

**Name:** Clarke College  
**Address:** 1550 Clarke Drive  
**Email:** [career@clarke.edu](mailto:career@clarke.edu)  
**Phone:** 563-588-6302

**Contact:** Mary Russel  
**State & Zip:** Dubuque, IA 52001-3198  
**Website:** [www.clarke.edu](http://www.clarke.edu)  
**Fax:** 563-588-8173

**Name:** Columbia College-Chicago  
**Address:** 600 S. Michigan Ave  
**Email:** [portfoliocenter@colum.edu](mailto:portfoliocenter@colum.edu)  
**Phone:** 312-344-7280

**Contact:** Matthew Green  
**State & Zip:** Chicago, IL 60605  
**Website:** [www.colum.edu/recruiting](http://www.colum.edu/recruiting)  
**Fax:** 312-344-8439

**Name:** Cornell College  
**Address:** 600 First Street West  
**Email:** [jswanson@cornellcollege.edu](mailto:jswanson@cornellcollege.edu)  
**Phone:** 319-895-4457

**Contact:** Jayne Swanson  
**State & Zip:** Mt. Vernon, IA 52314  
**Website:** [www.cornellcollege.edu](http://www.cornellcollege.edu)  
**Fax:** 319-895-5894

**Name:** Eau Claire Area Hmong Mutual Assistance Association  
**Address:** \_\_\_\_\_  
**Email:** [cmoua.ecahmaa@charterinternet.com](mailto:cmoua.ecahmaa@charterinternet.com)  
**Phone:** \_\_\_\_\_

**Contact:** Chao  
**State & Zip:** \_\_\_\_\_  
**Website:** \_\_\_\_\_  
**Fax:** 715-832-0612

**Name:** Edgewood College  
**Address:** 1000 Edgewood College Drive  
**Email:** [careers@edgewood.edu](mailto:careers@edgewood.edu)  
**Phone:** 608-663-2281

**Contact:** Kasey DeWitt  
**State & Zip:** Madison, WI 53711  
**Website:** [www.edgewood.edu](http://www.edgewood.edu)  
**Fax:** 608-663-3291

<b>Name:</b>	<u>Goods Entertainment (On Air Type Jobs )</u>	<b>Contact:</b>	<u>Adam Goodman (on-air only)</u>
<b>Address:</b>	<u>PO Box 1266</u>	<b>State &amp; Zip:</b>	<u>Weston, CT 06883</u>
<b>Email:</b>	<u><a href="mailto:adam@goodsentertainment.com">adam@goodsentertainment.com</a></u>	<b>Website:</b>	<u><a href="http://www.goodsentertainment.com">www.goodsentertainment.com</a></u>
<b>Phone:</b>	<u>1-800-867-9532</u>	<b>Fax:</b>	<u>1-801-460-3100</u>
<b>Name:</b>	<u>La Casa de Esperanza Inc</u>	<b>Contact:</b>	<u>Lindsay Staff</u>
<b>Address:</b>	<u>410 Arcadian Ave</u>	<b>State &amp; Zip:</b>	<u>waukesha, WI 53103</u>
<b>Email:</b>	<u><a href="mailto:lindsay@lacasadeesperanza.org">lindsay@lacasadeesperanza.org</a></u>	<b>Website:</b>	<u>-</u>
<b>Phone:</b>	<u>262-547-0887</u>	<b>Fax:</b>	<u>262-547-0735</u>
<b>Name:</b>	<u>Lakeland College</u>	<b>Contact:</b>	<u>Lisa Lindsay</u>
<b>Address:</b>	<u>PO Box 359</u>	<b>State &amp; Zip:</b>	<u>Sheboygan, WI 53082</u>
<b>Email:</b>	<u><a href="mailto:lindsaylm@lakeland.edu">lindsaylm@lakeland.edu</a></u>	<b>Website:</b>	<u><a href="http://www.lakeland.edu">www.lakeland.edu</a></u>
<b>Phone:</b>	<u>920-565-1255</u>	<b>Fax:</b>	<u>920-565-1206</u>
<b>Name:</b>	<u>Lakeland College (On AirType Jobs)</u>	<b>Contact:</b>	<u>Ken Beno</u>
<b>Address:</b>	<u>5001 Lake Land Blvd</u>	<b>State &amp; Zip:</b>	<u>Mattoon, IL 61938</u>
<b>Email:</b>	<u><a href="mailto:kbeno@lakeland.cc.il.us">kbeno@lakeland.cc.il.us</a></u>	<b>Website:</b>	<u>-</u>
<b>Phone:</b>	<u>217-234-5371</u>	<b>Fax:</b>	<u>217-258-6458</u>
<b>Name:</b>	<u>Lawrence University</u>	<b>Contact:</b>	<u>-</u>
<b>Address:</b>	<u>PO Box 599</u>	<b>State &amp; Zip:</b>	<u>Appleton, WI 54912</u>
<b>Email:</b>	<u><a href="mailto:careercenter@lawrence.edu">careercenter@lawrence.edu</a></u>	<b>Website:</b>	<u><a href="http://www.lawrence.edu">www.lawrence.edu</a></u>
<b>Phone:</b>	<u>920-832-6561</u>	<b>Fax:</b>	<u>920-832-7368</u>
<b>Name:</b>	<u>Madison Media Institute</u>	<b>Contact:</b>	<u>Susan Miller</u>
<b>Address:</b>	<u>2702 Agriculture Drive</u>	<b>State &amp; Zip:</b>	<u>Madison, WI 53718</u>
<b>Email:</b>	<u><a href="mailto:smiller@madisonmedia.com">smiller@madisonmedia.com</a></u>	<b>Website:</b>	<u><a href="http://www.madisonmedia.com">www.madisonmedia.com</a></u>
<b>Phone:</b>	<u>608-663-2000</u>	<b>Fax:</b>	<u>608-442-0141</u>
<b>Name:</b>	<u>Marquette University</u>	<b>Contact:</b>	<u>Jason Eckert</u>
<b>Address:</b>	<u>PO Box 1881</u>	<b>State &amp; Zip:</b>	<u>Milwaukee, WI 53201</u>
<b>Email:</b>	<u><a href="mailto:jason.eckert@marquette.edu">jason.eckert@marquette.edu</a></u>	<b>Website:</b>	<u><a href="http://www.marquette.edu">www.marquette.edu</a></u>
<b>Phone:</b>	<u>414-288-5303</u>	<b>Fax:</b>	<u>414-288-5302</u>
<b>Name:</b>	<u>Marquette University (On AirType Jobs)</u>	<b>Contact:</b>	<u>Barbara Volbrecht</u>
<b>Address:</b>	<u>PO Box 1881</u>	<b>State &amp; Zip:</b>	<u>Milwaukee, WI 53201</u>
<b>Email:</b>	<u><a href="mailto:barbara.volbrecht@marquette.edu">barbara.volbrecht@marquette.edu</a></u>	<b>Website:</b>	<u><a href="http://www.marquette.edu">www.marquette.edu</a></u>
<b>Phone:</b>	<u>414-288-1772</u>	<b>Fax:</b>	<u>-</u>
<b>Name:</b>	<u>Milwaukee Area Technical College (On Air Type Jobs)</u>	<b>Contact:</b>	<u>David Baule</u>
<b>Address:</b>	<u>700 W. State St</u>	<b>State &amp; Zip:</b>	<u>Milwaukee, WI 53233</u>
<b>Email:</b>	<u><a href="mailto:bauled@matc.edu">bauled@matc.edu</a></u>	<b>Website:</b>	<u>-</u>
<b>Phone:</b>	<u>414-297-7661</u>	<b>Fax:</b>	<u>-</u>

**Name:** Minnesota State University - Mankato  
**Address:** 209 Wigley Administration Center  
**Email:** [jobs@mnsu.edu](mailto:jobs@mnsu.edu)  
**Phone:** 507-389-6061

**Contact:** Pam Weller-Dengel  
**State & Zip:** Mankato, MN 56001  
**Website:** [www.mnsu.edu](http://www.mnsu.edu)  
**Fax:** \_\_\_\_\_

**Name:** Mount Mary College  
**Address:** 2900 N Menomonee River Parkway  
**Email:** [filom@mtmary.edu](mailto:filom@mtmary.edu)  
**Phone:** 414-256-1243

**Contact:** Mary Filo  
**State & Zip:** Milwaukee, WI 53222  
**Website:** [www.mtmary.edu](http://www.mtmary.edu)  
**Fax:** 414-256-0181

**Name:** MSOE  
**Address:** 1025 N Broadway RM 370  
**Email:** [ferraro@msoe.edu](mailto:ferraro@msoe.edu)  
**Phone:** 800-332-6763

**Contact:** cathlyn Ferraro  
**State & Zip:** Milwaukee, WI 53202  
**Website:** [www.msoe.edu](http://www.msoe.edu)  
**Fax:** \_\_\_\_\_

**Name:** N.E.W Curative Rehabilitation, Inc.  
**Address:** 2900 Curry Lane  
**Email:** [kchong@newcurative.org](mailto:kchong@newcurative.org) [mclegg@newcurative.org](mailto:mclegg@newcurative.org)  
**Phone:** 920-468-9129

**Contact:** Kim Chong or Mike Clegg  
**State & Zip:** Green Bay, WI 53085  
**Website:** [www.newcurative.org](http://www.newcurative.org)  
**Fax:** 920-468-7851

**Name:** Ohio/Illinois Centers for Broadcasting  
**Address:** 9000 Sweet Valley Drive  
**Email:** [gary@beonair.com](mailto:gary@beonair.com)  
**Phone:** \_\_\_\_\_

**Contact:** Gary James  
**State & Zip:** Valley View, OH 44125  
**Website:** [www.funjobsonair.com](http://www.funjobsonair.com)  
**Fax:** \_\_\_\_\_

**Name:** Oneida Tribe of Indians of Wisconsin Jobs  
**Address:** 2640 W Point Road  
**Email:** [psummers@oneidanation.org](mailto:psummers@oneidanation.org)  
**Phone:** 920-490-3710

**Contact:** Patricia Summers  
**State & Zip:** Green Bay, WI 54304  
**Website:** [www.oneidanation.org](http://www.oneidanation.org)  
**Fax:** 920-490-6803

**Name:** Racine?Kenosha Community Action Center  
**Address:** 2113 N Wisconsin St  
**Email:** [gary.cotton@rkcaa.org](mailto:gary.cotton@rkcaa.org)  
**Phone:** \_\_\_\_\_

**Contact:** Gary Cotton  
**State & Zip:** Racine, WI 53402  
**Website:** -  
**Fax:** \_\_\_\_\_

**Name:** Radio 1 Broadcast School  
**Address:** 308 Buchner Place  
**Email:** [radio1school@charterinternet.net](mailto:radio1school@charterinternet.net)  
**Phone:** 800-889-2221

**Contact:** Joe Deschler  
**State & Zip:** La Crosse, WI 54603  
**Website:** [www.radio1school.com](http://www.radio1school.com)  
**Fax:** \_\_\_\_\_

**Name:** Ripon College  
**Address:** 300 Seward St  
**Email:** [vaubelt@ripon.edu](mailto:vaubelt@ripon.edu)  
**Phone:** 920-748-8117

**Contact:** Thomas Vaubel  
**State & Zip:** Ripon, WI 54971  
**Website:** [www.ripon.edu](http://www.ripon.edu)  
**Fax:** 920-748-8121

**Name:** Silver Lake College  
**Address:** 2406 S. Alverno Road  
**Email:** [thalvorsen@silver.sl.edu](mailto:thalvorsen@silver.sl.edu)  
**Phone:** 920-686-6199

**Contact:** Teri Halvorsen  
**State & Zip:** Manitowoc, WI  
**Website:** [www.sl.edu](http://www.sl.edu)  
**Fax:** 920-684-7082

**Name:** Student Involvement and Employment (UWSP)  
**Address:** \_\_\_\_\_  
**Email:** [sieo@uwsp.edu](mailto:sieo@uwsp.edu)  
**Phone:** \_\_\_\_\_

**Contact:** Kelly  
**State & Zip:** \_\_\_\_\_  
**Website:** -  
**Fax:** \_\_\_\_\_

**Name:** University of Dubuque  
**Address:** \_\_\_\_\_  
**Email:** [ssteuer@dbq.edu](mailto:ssteuer@dbq.edu)  
**Phone:** \_\_\_\_\_

**Contact:** Sandy Steuer  
**State & Zip:** \_\_\_\_\_  
**Website:** -  
**Fax:** \_\_\_\_\_

**Name:** UW Green Bay  
**Address:** 2420 Nicolet Drive  
**Email:** [career@uwgb.edu](mailto:career@uwgb.edu)  
**Phone:** 920-465-2163

**Contact:** Pam Suster  
**State & Zip:** Green Bay, WI 54311  
**Website:** [www.uwgb.edu](http://www.uwgb.edu)  
**Fax:** 920-465-2920

**Name:** UW Green Bay (On Air Type Jobs )  
**Address:** 2420 Nicolet Drive  
**Email:** [meyerst@uwgb.edu](mailto:meyerst@uwgb.edu)  
**Phone:** 920-465-2134

**Contact:** Dr. Tim Meyers  
**State & Zip:** Green Bay, WI 54311  
**Website:** [www.uwgb.edu](http://www.uwgb.edu)  
**Fax:** \_\_\_\_\_

**Name:** UW La Crosse (On Air Type Jobs )  
**Address:** 203 Wing 1725 state St  
**Email:** [turner.pat@uwlax.edu](mailto:turner.pat@uwlax.edu)  
**Phone:** 608-785-8369

**Contact:** Dr Pat Turner  
**State & Zip:** LaCrosse, WI 54601  
**Website:** -  
**Fax:** \_\_\_\_\_

**Name:** UW Madison (On Air Type Jobs )  
**Address:** 821 Unviersity Ave  
**Email:** [pahasti@earthlink.net](mailto:pahasti@earthlink.net)  
**Phone:** 608-262-8877

**Contact:** Pat Hastings  
**State & Zip:** Madison, WI 53706  
**Website:** -  
**Fax:** \_\_\_\_\_

**Name:** UW Manitowoc  
**Address:** 705 Viebahn Street  
**Email:** [manadmit@uwc.edu](mailto:manadmit@uwc.edu)  
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**Phone:** 1-888-GO TO LTC

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**Phone:** 715-422-5300

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**Email:** \_\_\_\_\_

**Phone:** 608-822-3262

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**State & Zip:** Fennimore, WI 53809

**Website:** [www.swtc.edu](http://www.swtc.edu)

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**Address:** 892 Main Street # C

**Email:** \_\_\_\_\_

**Phone:** 262-691-5275

**Contact:** \_\_\_\_\_

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**Address:** 304 6th Street North

**Email:** \_\_\_\_\_

**Phone:** 608-785-9200

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**State & Zip:** La Crosse, WI 54602

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**Address:** 505 Pine Ridge Drive

**Email:** \_\_\_\_\_

**Phone:** 715-468-2815

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<b>Email:</b>	<a href="mailto:careers@edgewood.edu">careers@edgewood.edu</a>	<b>Website:</b>	<a href="http://www.edgewood.edu">www.edgewood.edu</a>
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<b>Name:</b>	MSOE	<b>Contact:</b>	Brenda Heyns
<b>Address:</b>	1025 N Broadway RM 370	<b>State &amp; Zip:</b>	Milwaukee, WI 53202
<b>Email:</b>	<a href="mailto:heynsb@msoe.edu">heynsb@msoe.edu</a>	<b>Website:</b>	<a href="http://www.msoe.edu">www.msoe.edu</a>
<b>Phone:</b>	800-332-6763	<b>Fax:</b>	
<b>Name:</b>	Mount Mary College	<b>Contact:</b>	Mary Filo
<b>Address:</b>	2900 N Menomonee River Parkway	<b>State &amp; Zip:</b>	Milwaukee, WI 53222
<b>Email:</b>	<a href="mailto:filom@mtmary.edu">filom@mtmary.edu</a>	<b>Website:</b>	<a href="http://www.mtmary.edu">www.mtmary.edu</a>
<b>Phone:</b>	414-256-1243	<b>Fax:</b>	414-256-0181
<b>Name:</b>	Northland College	<b>Contact:</b>	

**Address:** 1411 Ellis Ave  
**Email:** \_\_\_\_\_  
**Phone:** 715-682-1699

**Name:** Ripon College

**Address:** 300 Seward St  
**Email:** [vaubelt@ripon.edu](mailto:vaubelt@ripon.edu)  
**Phone:** 920-748-8117

**Name:** St. Norbert College

**Address:** 100 Grant Street  
**Email:** \_\_\_\_\_  
**Phone:** 920-403-3040

**Name:** Silver Lake College

**Address:** 2406 S. Alverno Road  
**Email:** [thalvorsen@silver.sl.edu](mailto:thalvorsen@silver.sl.edu)  
**Phone:** 920-686-6199

**Name:** Viterbo University

**Address:** 900 Viterbo Drive  
**Email:** [careers@viterbo.edu](mailto:careers@viterbo.edu)  
**Phone:** 608-796-3828

**Name:** Wisconsin Lutheran College

**Address:** 8800 W. Bluemound Road  
**Email:** \_\_\_\_\_  
**Phone:** 414-443-8635

**State & Zip:** Ashland, WI 54806-3999  
**Website:** [www.northland.edu](http://www.northland.edu)  
**Fax:** \_\_\_\_\_

**Contact:** Thomas Vaubel  
**State & Zip:** Ripon, WI 54971  
**Website:** [www.ripon.edu](http://www.ripon.edu)  
**Fax:** 920-748-8121

**Contact:** Jodie Gehm  
**State & Zip:** De Pere, WI 54115  
**Website:** [www.snc.edu/career/professional](http://www.snc.edu/career/professional)  
**Fax:** 920-403-4052

**Contact:** Teri Halvorsen  
**State & Zip:** Manitowoc, WI  
**Website:** [www.sl.edu](http://www.sl.edu)  
**Fax:** 920-684-7082

**Contact:** Lisa Mohr  
**State & Zip:** La Crosse, WI 54601  
**Website:** [www.viterbo.edu](http://www.viterbo.edu)  
**Fax:** 608-796-3050

**Contact:** Jeff Webber  
**State & Zip:** Milwaukee, WI 53226  
**Website:** [www.wlc.edu/services/career](http://www.wlc.edu/services/career)  
**Fax:** 414-443-8522

#### WISCONSIN JOBS FOR WISCONSIN GRADS

jwickert  
a0faed1b  
[www.myconsortium.com/wisconsin/employer](http://www.myconsortium.com/wisconsin/employer)

**Name:** University Wisconsin-Eau Claire  
**Address:** PO Box 4004  
**Email:** \_\_\_\_\_  
**Phone:** 715-836-2637  
**Username:** jwickert

**Contact:** \_\_\_\_\_  
**State & Zip:** Eau Claire, WI 54702-4004  
**Website:** [www.uwec.edu/career](http://www.uwec.edu/career)  
**Fax:** 715-836-2989  
**Password:** wickert

**Name:** University Wisconsin-Green Bay  
**Address:** 2420 Nicolet Dr  
**Email:** [career@uwgb.edu](mailto:career@uwgb.edu)  
**Phone:** 920-465-2163

**Contact:** \_\_\_\_\_  
**State & Zip:** Green Bay, WI 54311  
**Website:** [www.uwgb.edu](http://www.uwgb.edu)  
**Fax:** \_\_\_\_\_

**Name:** University Wisconsin-La Crosse

**Contact:** \_\_\_\_\_

**Address:** Career Services 2nd Floor Wilder Hall 1725 State St  
**Email:** \_\_\_\_\_  
**Phone:** 608-785-8514

**State & Zip:** La Crosse, WI 54601  
**Website:** [www.uwlax.edu](http://www.uwlax.edu)  
**Fax:** 608-785-8518

**Name:** University Wisconsin-Madison Business Career Center

**Contact:** \_\_\_\_\_  
**State & Zip:** \_\_\_\_\_  
**Website:** [www.bus.wisc.edu/career](http://www.bus.wisc.edu/career)  
**Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_

**Name:** University Wisconsin-Madison Agricultural and Life Sciences

**Contact:** \_\_\_\_\_  
**State & Zip:** Madison, WI 53706  
**Website:** [www.cals.wisc.edu](http://www.cals.wisc.edu)  
**Fax:** \_\_\_\_\_

**Address:** 1450 Linden Dr  
**Email:** \_\_\_\_\_  
**Phone:** 608-262-3003

**Name:** University Wisconsin-Madison Education

**Contact:** \_\_\_\_\_  
**State & Zip:** Madison, WI 53706  
**Website:** <http://careers.education.wisc.edu>  
**Fax:** \_\_\_\_\_

**Address:** B150 Education Building 1000 Bascom Mall  
**Email:** \_\_\_\_\_  
**Phone:** 608-262-1755

**Name:** University Wisconsin-Madison Engineering

**Contact:** \_\_\_\_\_  
**State & Zip:** \_\_\_\_\_  
**Website:** \_\_\_\_\_  
**Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_

**Name:** University Wisconsin-Madison Letters and Science

**Contact:** \_\_\_\_\_  
**State & Zip:** Madison, WI 53706  
**Website:** [www.lssaa.wisc.edu](http://www.lssaa.wisc.edu)  
**Fax:** \_\_\_\_\_

**Address:** 1305 Linden Dr  
**Email:** \_\_\_\_\_  
**Phone:** 608-262-3921

**Name:** University Wisconsin-Milwaukee Career Development Center

**Contact:** \_\_\_\_\_  
**State & Zip:** Milwaukee, WI 53201  
**Website:** [www.uwm.edu](http://www.uwm.edu)  
**Fax:** 414-229-5132

**Address:** 3202 N Maryland Ave  
**Email:** \_\_\_\_\_  
**Phone:** 414-229-5445

**Name:** University Wisconsin-Milwaukee Engineering Career Services

**Contact:** \_\_\_\_\_  
**State & Zip:** Milwaukee, WI 53211  
**Website:** [www.uwm.edu](http://www.uwm.edu)  
**Fax:** 414-229-2854

**Address:** EMS Building RM 387 3200 N. Cramer St  
**Email:** \_\_\_\_\_  
**Phone:** 414-229-6960

**Name:** University Wisconsin-Oshkosh

**Contact:** \_\_\_\_\_  
**State & Zip:** Oshkosh, WI 54901  
**Website:** [www.uwosh.edu/career](http://www.uwosh.edu/career)  
**Fax:** \_\_\_\_\_  
**Password:** jennifyr

**Address:** 800 Algoma Blvd  
**Email:** \_\_\_\_\_  
**Phone:** 920-424-1234

**Username:** [oshjenwickert@cumulus.com](mailto:oshjenwickert@cumulus.com)

**Name:** University Wisconsin-Parkside

**Address:** 900 Wood Rd

**Email:** \_\_\_\_\_

**Phone:** 262-595-2345

**Name:** University Wisconsin-Platteville

**Address:** 1 University Plaza

**Email:** \_\_\_\_\_

**Phone:** 608-342-1627

**Username:** jwickert

**Name:** University Wisconsin-River Falls

**Address:** 410 South 3rd St

**Email:** \_\_\_\_\_

**Phone:** 715-425-3572

**Name:** University Wisconsin-Stevens Point

**Address:** 134 Old Main Building

**Email:** \_\_\_\_\_

**Phone:** 715-346-3226

**Name:** University Wisconsin-Stout

**Address:** 103 Administration Building

**Email:** \_\_\_\_\_

**Phone:** 715-232-1601

**Username:** jwickert

**Name:** University Wisconsin-Superior

**Address:** PO Box 2000

**Email:** \_\_\_\_\_

**Phone:** 715-394-8101

**Username:** jen

**Name:** University Wisconsin-Whitewater

**Address:** 800 W Main St

**Email:** \_\_\_\_\_

**Phone:** 262-472-1471

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Kenosha, WI 53141

**Website:** [www.uwp.edu](http://www.uwp.edu)

**Fax:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Platteville, WI 53818

**Website:** [www.uwplatt.edu](http://www.uwplatt.edu)

**Fax:** 608-342-1965

**Password:** jennfiyr

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** River Falls, WI 54022

**Website:** [www.uwrf.edu](http://www.uwrf.edu)

**Fax:** 715-425-3573

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Stevens Point, WI 54881-3897

**Website:** [www.uwsp.edu](http://www.uwsp.edu)

**Fax:** 715-346-3724

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Menomonee, WI 54751

**Website:** [www.uwstout.edu](http://www.uwstout.edu)

**Fax:** 715-232-3595

**Password:** jennfiyr

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Superior, WI 54880-4500

**Website:** [www.ecampusrecruiter.com/uwsu](http://www.ecampusrecruiter.com/uwsu)

**Fax:** \_\_\_\_\_

**Password:** wickert

**Contact:** \_\_\_\_\_

**State &** \_\_\_\_\_

**Zip:** Whitewater, WI 53190

**Website:** [www.uww.edu](http://www.uww.edu)

**Fax:** 262-472-5539

Yearly Total Number of Interviews  
 Cumulus Broadcasting  
 Green Bay

Yearly Total Number of Interviewees  
**Total Number of Interviewees Referred by Each Recruitment Source**

Yearly Period Beginning: August 1, 2006  
 Yearly Period Ending: July 31, 2007

Total Number of Persons Interviewed for Full-Time Vacancies: \_45

**Total Number of Interviewees Referred by Each Source**

Recruitment Source Name	Total Number of Interviews
Cumulus	
EEO Website	1
Corporate Referral	
Internal Referral	4
On Air Ads	18
Personal Reference	3
Walk In	
Lakeshore Technical College	
Northeast Wisconsin Technical College	
<a href="http://www.allaccess.com">www.allaccess.com</a>	14
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>	
<a href="#">Wisconsin Job Net</a>	5
-	
-	
-	
<b>TOTAL</b>	45

Recruitment Activities  
Cumulus Broadcasting  
Green Bay

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ FM, WDUZ AM, WPCK

**Activity:** Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

**Dates:** November 10, 2006

**Participating Employees:** Charlene Bielinski and Greg Jessen

**Host/Sponsor of Activity:** Wisconsin Broadcasters Association (WBA)

**Brief Description of Activity and Station Participation:** Stations participated in the WBA's Assistance Action Plan for EEO Compliance. This program was designed to extend scholarships to worthy students on an annual basis. What stations had to do:

1. Once every two years, donate to the foundation (earmarked for scholarships) a minimum of \$200 for radio Station Employment Unit's (SEU) with three or more stations.
2. For each of the two year periods, promote the availability of the scholarship program over the SEU's stations and direct interested candidates to mail, fax, or email the station's requests for an application.
3. For each two year period, provide blank application forms upon request.
4. For each year of the two year period, be available to answer questions about the program.
5. For each of the two year periods, make an initial evaluation of the candidate for the evaluation committee. The WBA sends each SEU copies of the applications asking for input based on the student's GPA, post high school employment, extracurricular activities, awards, honors, broadcast experience, and respond to an essay question, before they are sent on to the Educational Committee and the WBA Foundation Board for judging. One credit per two year period.

Cumulus Broadcasting participated in the activity and completed it in full with written documentation from the WBA.

## Recruitment Activities

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ FM, WDUZ AM, WPCK

**Activity:** Participation in job banks, internet programs and other programs designed to promote outreach generally (programs not primarily directed to providing notification of specific job vacancies).

**Dates:** On going

**Participating Employees:** Charlene Bielinski

**Website:** <http://cgbeeo.cumulus.com>

**Brief Description of Activity and Station Participation:** Website has current job and internship openings with email links for easy application. Also linked are Cumulus Broadcasting – Green Bay’s 5 radio stations for quick reference and department managers contact information. Organizations can visit the site to see if they are already on Cumulus’ EEO Contact list and if contact information is correct. If not, it is easy for them to contact Charlene Bielinski for changes or additions. There is also a place about upcoming career fairs and other events we will be attending.

## Recruitment Activities

**Activity:** Participating in at least two job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Dates:** October 4, 2006

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ FM, WDUZ AM, WPCK

**Participating Employees:** Charlene Bielinski and Tani Grimh

**Host/Sponsor of Activity:** University Wisconsin Green Bay (UWGB)

**Brief Description of Activity and Station Participation:** Stations participated in the 2005 UWGB Fall Career/ Internship fair at UWGB. The stations set up a booth to answer questions about careers in radio, to provide information about current openings and to promote our new outreach program to the community. Participating employees accepted resumes for sales and internship opportunities with the stations.

## **Recruitment Activities**

**Activity:** Participating in at least two job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Dates:** February 28, 2006

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ FM, WDUZ AM, WPCCK

**Participating Employees:** Jen Wickert and Tani Grimh

**Host/Sponsor of Activity:** St Norbert College

**Brief Description of Activity and Station Participation:** Stations participated in the 2006 St Norbert Spring Career fair at St Norbert College. The stations set up a booth to answer questions about careers in radio, to provide information about current openings and to promote our new outreach program to the community. Participating employees accepted resumes for sales and internship opportunities with the stations.

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ FM, WDUZ AM, WPCCK

**Activity:** Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Cumulus Broadcasting – Green Bay has internships in the following departments: promotions, programming, marketing & development, sales, and engineering.

**Dates:** June 2, 2004 to present

**Participating Employees:** Charlene Bielinski (EEO Coordinator), Jimmy Clark (Operations Manager), John Stiloski (Promotions Assistant), Tani Grimh (Marketing Assistant), Chris Gielow (Engineering &IT), and Buck Hein (Sales Manager)

**Host/Sponsor of Activity:** Wisconsin Broadcasters Association (WBA)

**Brief Description of Activity and Station Participation:** Stations have been and currently are participation in the WBA Internship Survey. What this Internship Survey entails is the following: Cumulus Broadcasting – Green Bay must pick one or more students from the WBA's list on their website of college students who are currently in the program and have them intern for at least one semester. If the department head decides, intern can stay longer. This is done for a year in order to earn one credit.

Along with this program we have implemented an internship program for above stations and departments. Stations actively seek internship candidates through on air announcements, EEO website, current interns, and job/internship fairs. Interns have the opportunity to work in many aspects of broadcasting and get hands on experience through daily activities that are overseen by a Cumulus

professional. Duties vary with the internship department. Interns are capable of earning college credits for completing a semester of work.

The following information is provided by department head and may be used for on air ads, flyers, and job/internship fairs.

### **PROMOTIONS**

Our promotions department is always looking for qualified, high energy students to work for college credits. As an intern, you will learn the ins and outs of marketing 5 of the top radio stations in the Green Bay area. Duties as an intern include but are not limited to: being a member of our street team, getting the equipment ready for our jocks at remotes (whether it be a concert, at a client location, or setting up at a special event), being part of live broadcast remotes for one of morning shows doing “stunt” work, and running errands in the stations vehicles. If you are eager to learn, like to have fun, and want to earn college credits at the same time send your contact information to:

Cumulus Broadcasting – Green Bay  
Attn: Promotions Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [john.stiloski@cumulus.com](mailto:john.stiloski@cumulus.com)

### **PROGRAMMING**

Our programming department seeks enthusiastic, outgoing students to learn about the aspects of being on the air. As an intern you will learn about show prep, using the control panel/computer system, live remote broadcasts, station imaging, production, producing commercials, brain storming to put together promotions and much much more! Hours are flexible and the learning potential is unlimited!

If you are willing to learn, like to have fun, and want to earn college credits at the same time, send your contact information to:

Cumulus Broadcasting – Green Bay  
Attn: Programming Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)

## **MARKETING AND DEVELOPMENT**

The focus of this marketing and development department is on advertising. As an intern you will perform tasks on behalf of advertisers and for Cumulus Broadcasting – Green Bay, including but not limited to: researching, writing and producing radio advertisements. Strong oral and written communication skills are a must. Computer skills are helpful, but not required for consideration. Hours are flexible to your school schedule.

To learn more, please send your resume and contact information to

Cumulus Broadcasting – Green Bay  
Attn: Tani Grimh  
810 Victoria Street  
Green Bay, WI 54302

Or [tani.grimh@cumulus.com](mailto:tani.grimh@cumulus.com)

## **SALES**

The sales department seeks outgoing, competitive individuals with excellent written and verbal communication skills. Interns will receive training in all areas of the sales process: prospecting, appointment getting, conducting a needs analysis, presenting, handling objections, closing and follow up. Intern will also have the opportunity to assist sales staff in areas of research and presentation preparation plus limited opportunities to sell select special events to actual clients.

This position is only for those who are seriously considering a career in media sales. Hours are flexible to your school schedule.

All that are interested please send contact information to

Cumulus Broadcasting – Green Bay  
Attn: Sales Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [buck.hein@cumulus.com](mailto:buck.hein@cumulus.com)

## **SPORTS**

The Fan is looking for a person to intern in the Sports Department on Sports Radio 107.5 FM and 1400 AM. Person will be trained on how to board op games as well as put together on air imaging and promotional commercials. This person will work along side Chuck Freimund to help get guests and manage calls during our two hour live Fanline show weekdays from 9-11 AM. Candidates should have a strong desire to do Sports Radio, as well as a passion for perfection. This internship will be between 10-15 hours per week.

Interested candidates should contact Jimmy Clark at 468-4100 ext 219.

Or [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)

## Recruitment Activities

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Cumulus Broadcasting – Green Bay has internships in the following departments: promotions, programming, marketing & development, sales, and engineering.

**Dates:** June 2, 2004 to present

**Participating Employees:** Jessica Lear (EEO Coordinator), Jimmy Clark (Operations Manager), John Stiloski (Promotions Assistant), Tani Grimh (Marketing Assistant), Chris Gielow (Engineering &IT), and Buck Hein (Sales Manager)

**Host/Sponsor of Activity:** Wisconsin Broadcasters Association (WBA)

**Brief Description of Activity and Station Participation:** Stations have been and currently are participation in the 2006-2007 WBA Internship Survey. What this Internship Survey entails is the following: Cumulus Broadcasting – Green Bay must pick one or more students from the WBA's list on their website of college students who are currently in the program and have them intern for at least one semester. If the department head decides, intern can stay longer. This is done for a year in order to earn one credit.

Along with this program we have implemented an internship program for above stations and departments. Stations actively seek internship candidates through on air announcements, EEO website, current interns, and job/internship fairs. Interns have the opportunity to work in many aspects of broadcasting and get hands on experience through daily activities that are overseen by a Cumulus professional. Duties vary with the internship department. Interns are capable of earning college credits for completing a semester of work.

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Cumulus Broadcasting – Green Bay  
Attn: Promotions Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [john.stiloski@cumulus.com](mailto:john.stiloski@cumulus.com)

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If you are willing to learn, like to have fun, and want to earn college credits at the same time, send your contact information to:

Cumulus Broadcasting – Green Bay  
Attn: Programming Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)

### **MARKETING AND DEVELOPMENT**

The focus of this marketing and development department is on advertising. As an intern you will perform tasks on behalf of advertisers and for Cumulus Broadcasting – Green Bay, including but not limited to: researching, writing and producing radio advertisements. Strong oral and written communication skills are a must. Computer skills are helpful, but not required for consideration. Hours are flexible to your school schedule.

To learn more, please send your resume and contact information to

Cumulus Broadcasting – Green Bay  
Attn: Tani Grimh  
810 Victoria Street  
Green Bay, WI 54302

Or [tani.grimh@cumulus.com](mailto:tani.grimh@cumulus.com)

### **SALES**

The sales department seeks outgoing, competitive individuals with excellent written and verbal communication skills. Interns will receive training in all areas of the sales process: prospecting, appointment getting, conducting a needs analysis, presenting, handling objections, closing and follow

up. Intern will also have the opportunity to assist sales staff in areas of research and presentation preparation plus limited opportunities to sell select special events to actual clients.

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Cumulus Broadcasting – Green Bay  
Attn: Sales Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [buck.hein@cumulus.com](mailto:buck.hein@cumulus.com)

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All that are interested please send contact information to:

Cumulus Broadcasting – Green Bay  
Attn: Sports Internship  
810 Victoria Street  
Green Bay, WI 54302

Or [jimmy.clark@cumulus.com](mailto:jimmy.clark@cumulus.com)

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Participating in at least two job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Dates:** October 4 2006

**Participating Employees:** Charlene Bielinski and Tani Grimh

**Host/Sponsor of Activity:** University Wisconsin Green Bay (UWGB)

**Brief Description of Activity and Station Participation:** Stations participated in the 2006 UWGB Fall Career/ Internship Fair at UWGB. The stations set up a booth to answer questions about careers in radio, to provide information about current openings and to promote our new outreach program to the community. Participating employees accepted resumes for sales, on air openings, and internship opportunities with the stations.

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

**Dates:** November 2006

**Participating Employees:** Charlene Bielinski and Greg Jessen

**Host/Sponsor of Activity:** Wisconsin Broadcasters Association (WBA)

**Brief Description of Activity and Station Participation:** Stations participated in the WBA's Assistance Action Plan for EEO Compliance. This program was designed to extend scholarships to worthy students on an annual basis. What stations had to do:

5. Once every two years, donate to the foundation (earmarked for scholarships) a minimum of \$200 for radio Station Employment Unit's (SEU) with three or more stations.
6. For each of the two year periods, promote the availability of the scholarship program over the SEU's stations and direct interested candidates to mail, fax, or email the stations requests for an application.
7. For each of the two year periods, provide blank application forms upon request.
8. For each year of the two year period, be available to answer questions about the program.
9. For each of the two year periods, make an initial evaluation of the candidate for the evaluation committee. The WBA sends each SEU copies of the applications asking for input based on the student's GPA, post high school employment, extracurricular activities, awards, honors, broadcast experience, and respond to an essay question, before they are sent on to the Educational Committee and the WBA Foundation Board for judging. One credit per two year period.

Cumulus Broadcasting participated in the activity and completed it in full with written documentation from the WBA.

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Participation in job banks, internet programs and other programs designed to promote outreach generally (programs not primarily directed to providing notification of specific job vacancies).

**Dates:** On going

**Participating Employees:** Charlene Bielinski

**Website:** <http://cgbeeo.cumulus.com>

**Brief Description of Activity and Station Participation:** Website has current job and internship openings with email links for easy application. Also linked are Cumulus Broadcasting – Green Bay’s 5 radio stations for quick reference and department managers contact information. Organizations can visit the site to see if they are already on Cumulus’ EEO Contact list and if contact information is correct. If not, it is easy for them to contact Charlene Bielinski for changes or additions. There is also a place about upcoming career fairs and other events we will be attending.

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Participating in at least two job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Dates:** February 2007

**Participating Employees:** Charlene Bielinski and Tani Grimh

**Host/Sponsor of Activity:** University Wisconsin Green Bay (UWGB)

**Brief Description of Activity and Station Participation:** Stations participated in the 2007 UWGB Spring Career/ Internship Fair at UWGB. The stations set up a booth to answer questions about careers in radio, to provide information about current openings and to promote our new outreach program to the community. Participating employees accepted resumes for sales, on air openings, and internship opportunities with the station.

## **Recruitment Activities**

**Stations Claiming Credit:** WQLH, WOGB, WJLW, WDUZ, WPCK

**Activity:** Focus Group

**Date:** January 22, 2007

**Participating Employee:** Tani Grimh

**Host/Sponsor of Activity:** University of Wisconsin Green Bay

**Brief Description of Activity and Station Participation:** The focus groups will help to determine the needs of employers in regard to universities in general and to the UW-Green Bay Business Administration program.